



Dutch

Enjoy the difference

BATCH PREMIUM GIN

A brief history of Batch

February 2017

Who is Batch Brew Limited?

- A group of shareholders made up of friends and family
- We all come from the North-West but have travelled the world
- Each of us brings a set of skills from our careers into the business
- We all have a passion for food and drink, and exotic tastes

Batch

Why do we work for Batch?

- We want a business that is our ideal place to work
 - Ethical, green, locally-sourced, North-West focused and treats all employees fairly
- We have had careers that have allowed us to travel but want to bring the experience back to the North West
- We want to grow a business organically – learning all aspects as we grow

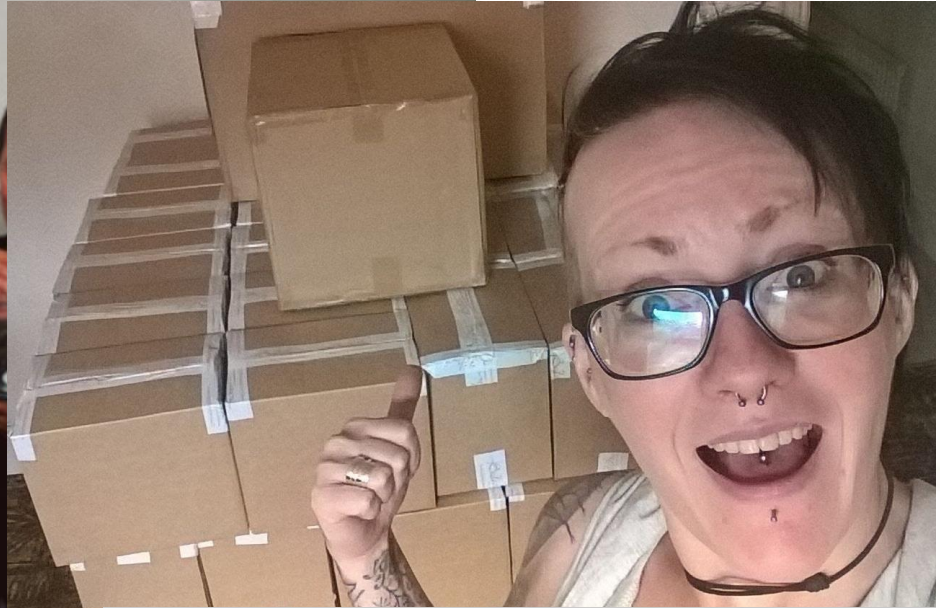
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A brief history of Batch in pictures...

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Series of in-store promotions in the Lancashire Booths stores

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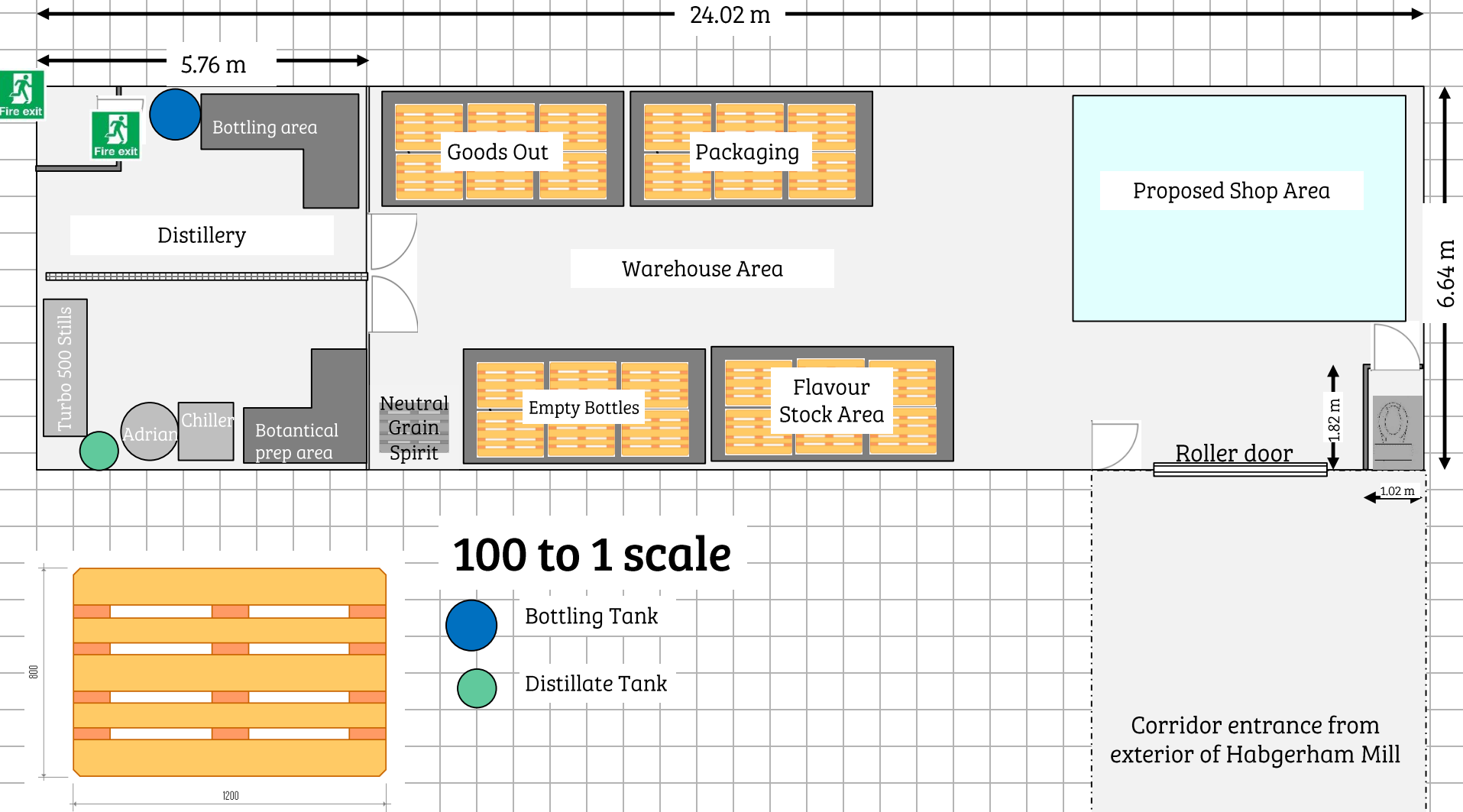


Successful launches in
Milan and Vienna

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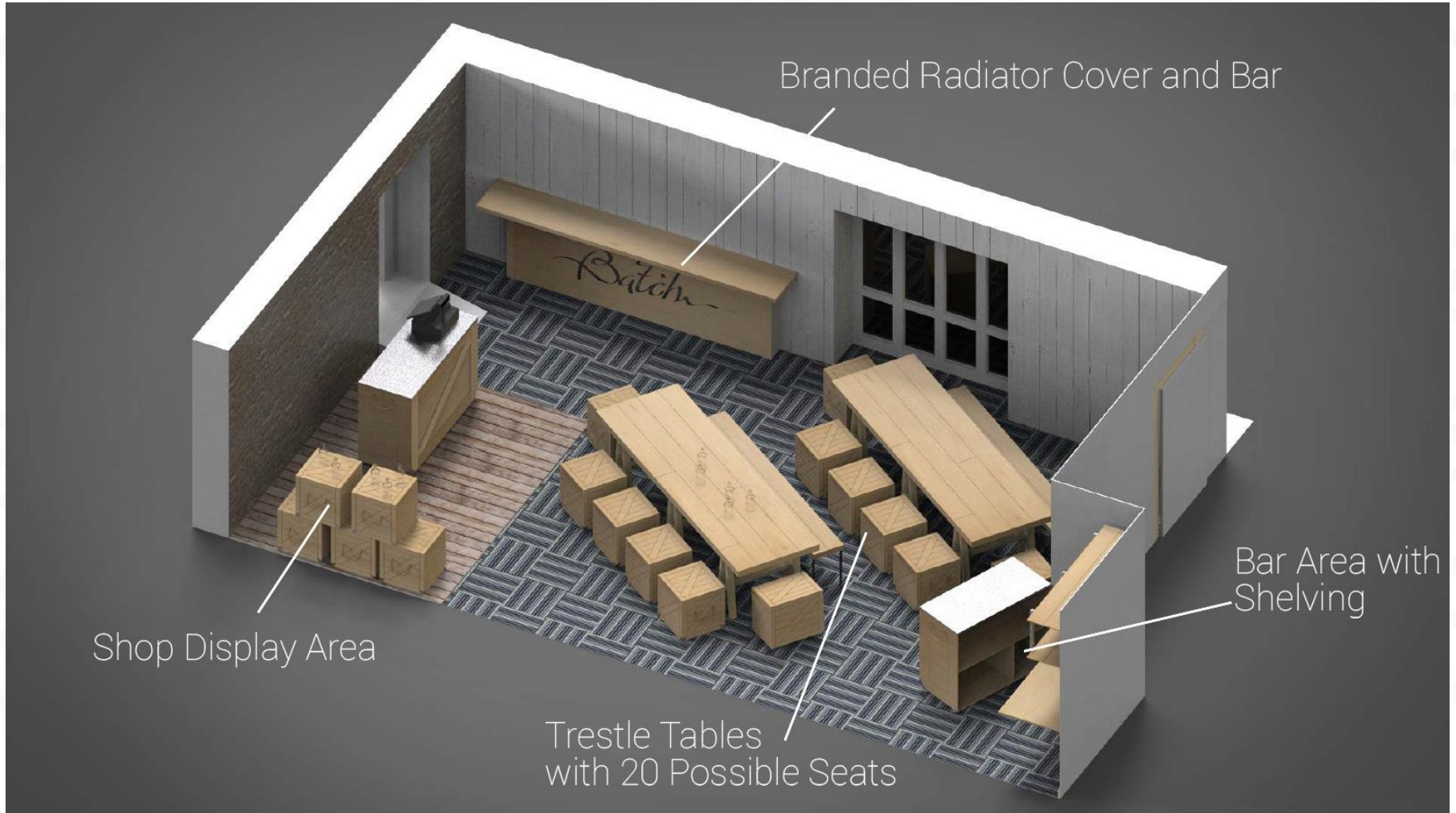


Unit 10 Habgerham Mill Site Plan









Early Visualisation of the Batch Visitor's Centre at the front of Habergham Mill



What does Batch produce?

- We are focused on creating quality unique products that can be profitable made on a small scale
- Premium Spirits made by hand, on a small scale so we can control the quality
- We have 700ml and 200ml bottles of Premium Gin, Whinberry Gin and Organic Vodka
- We are working on an aged rum and an oat whisky recipe

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Where Batch is focused

- Our distillery is based in Burnley
- We strive to source from the North-West
- We are starting to sell to the rest of the UK and have exported to Austria and Italy
- Our influences come from time spent in Spain, Africa and the Caribbean
- Burnley Council have been very supportive and we are committed to the town

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When – the progress so far

- Batch started in November 2011 producing bottled beers
- We started making gin and vodka in late 2014
- Our recipe was perfected after a year's experimentation
- Production moved to Burnley in February 2015
- We have been growing organically and will continue to expand in 2017

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Company Principles

Act Green

Have strong ethical and green principles that are applied to all decisions that Batch makes. Source locally where possible, use recycled products and recycle our own materials.

Strong Team

Work together as a team, where everyone's opinion is heard and all have a share in Batch.

Transparency and Honesty

Ensure that we are open about who we are and what we do and that all customers and suppliers are dealt with equally and equitably.

Happy Employees

Create a company where everyone enjoys the work and is encouraged to develop their professional skills.

Adaptable

Take risks and explore new ventures to grow company.

Respected Brand

Create a well-known respected brand.

Make quality products

Manufacture products from quality ingredients.

Keep True

Keep the above principles as we grow.



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